

In this Season of Giving...



Give students the chance to learn

Only miss school on scheduled school holidays.



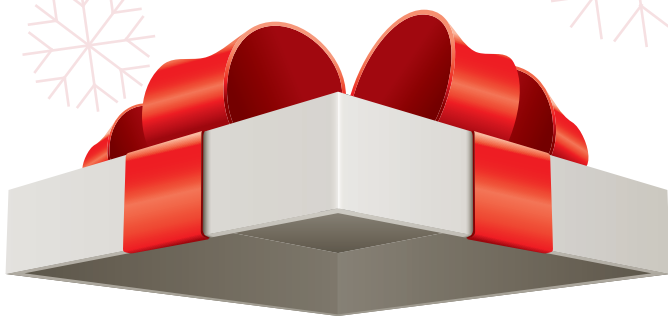
Give teachers the chance to teach

Teachers can't teach effectively when they are "catching up" students who miss extra days.



Give school districts needed dollars

Every day missed costs schools money that could support more teachers, sports programs and electives.



**MISS SCHOOL.
MISS OUT.**

 Missing School Matters



Plan family vacations only during school holidays.

- Students in Central Texas miss MORE days of school than their peers in Texas in ALL grades.
- The problem is worse in high school!
- Over half of the absences in Central Texas are potentially preventable (including routine medical, dental check-ups, traveling or just skipping school).

Central Texas school districts save millions of dollars when students are in school.

- Each day a student misses costs the school about \$38.
- Absences add up quickly: a typical high school in Central Texas can lose \$20,000 a week due to student absences.
- Our schools are losing over \$91 million a year due to student absences.

Wrap up the year right!

- Let's give our students the gift of education and keep them in class during school days in November and December!
- Over the past two years Central Texas has saved \$12 million in revenue for schools by reducing absences. Let's do our part to continue this positive trend this season of giving!